

CAMILLE SANCHEZ

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EXPERIENCE

Charles River Apparel | *Quality Specialist*

2021-Present

- Ensure inspection standard adherence by managing overseas inspection partner reports and instituting a corrective action plan for the supplier.
- Conduct routine and non-routine analyses on in-process production, inspections as they relate to raw materials, development samples, and finished goods.
- Produce visual marketing decks for photoshoots including styling and model management
- Oversee style quality on camera and accurate color correction when transferring to web and catalog
- Create technical pack and technical flat foundation with proper construction and grading.
- Continue to gain proficiency in testing requirements and differentiation between knit and woven textiles.

Proenza Schouler | *Design Intern— White Label*

07/2020-11/2020

- Created and edited technical flats for upcoming season development
- Compiled concept trend research and prepared visual aids line sheets for concept development

Freelance | *Stylist and Content Creator*

2020– Present

- Create original and contemporary editorial assets for marketing across social media channels meeting measurable weekly and monthly goals
- Increase social media reach and clarify a sustainable brand image using a strategic marketing plan

Midori Linea | *Marketing and Graphic Design Assistant*

5/2020-10/2020

- Styled and photographed product for high-profile brand campaigns and NYFW
- Designed transferable and sustainable newsletter format
- Continuously improve user experience on Shopify website for campaign marketing
- Created strategic ad sets to increase social media reach

London Fashion Week | *Catwalk Assistant*

8/2019-9/2019

- Collaborated with lead stylist to complete model fittings and collection preparation ahead of show date and prepared models and garments backstage on show day

Relovv | *Graphic and Personal Styling Intern*

5/2019-9/2019

- Created on-brand graphics for user-interface and merchandise line
- Curated seasonal personalized style collections for clients and managed interface inventory

Lasell Fashion and Styling Club | *Vice President*

2018 – 2021

- Coordinated monthly photoshoots for widespread publication with emphasis on sourcing materials, model contracts, and brand partnerships
 - Conducted critical logistical planning standards
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EDUCATION

Lasell University, B.A. in **Fashion Design and Production**, Fashion Communications minor

London College of Fashion—Fashion Communications Certificate

Hubspot—Social Media Marketing and Content Marketing Certificate

LVMH—Inside LVMH Luxury Certificate

SKILLS

Microsoft Excel | CAD: Adobe Photoshop and Illustrator, Lectra Modaris and Kaledo | PLM | Trend Forecasting and Market Research | Technical Package Development | Visual board development | Editorial styling and Photography | Spanish | Detail Oriented | Content Marketing | Engagement Strategy | Draping Techniques | Quality Assurance | Time Management